

HELMI FLICK

CAT PHOTOGRAPHY

Rates and Requirements for Submitting Images For Awards Presentations & Publication

Because I will only submit images that I have retouched, my charges for these services vary, depending upon whether you have already paid for retouched images (by purchasing prints, with or without a Premium CD) or only purchased an Express CD, which does not include any retouching work. Also, my charges are greater for submissions to the TICA Trend and Yearbook since these publications require that images be resized and reformatted to meet the specification for each category of winners. In most cases, the images must be converted to Black & White as well.

Category 1: For Regional or Annual Awards Banquet Presentation

<u>If You Purchased</u>	<u>Charge per Image</u>
Prints & Premium CD	\$ 5.00
Prints Only	\$10.00
Express CD	\$15.00

Category 2: For TICA Yearbook and TICA Trend Submissions

<u>If You Purchased</u>	<u>Charge per Image</u>
Prints & Premium CD	\$10.00
Prints Only	\$15.00
Express CD	\$20.00

Rates for Submitting an Image to Multiple Destinations

Regional + Annual Awards	Category 1 Price (No Extra Charge)
Yearbook + TICA Trend	Category 2 Price (No Extra Charge)
Yearbook or Trend + Reg/Annual	Category 2 Price + \$5.00

Rates for Submitting Additional Poses for Multiple Award Categories

If your cat is a winner in multiple award categories and you want to use different poses for each award, there will be no extra charge if you have already paid for retouching of the additional images. Otherwise, additional poses requiring retouching will be billed at \$10.00 each.

How to Do it Yourself and Save Money

Please bear in mind that if you only want one or more images submitted for a Regional or Annual Awards Banquet Presentation, and if you received a Premium CD with your prints, then you can easily submit the desired image yourself and save some money.

Just locate the image you want to use in the "High Res for Print" folder on your CD and attach this JPEG file to the email you will send to whomever is preparing the PowerPoint Presentation for your banquet. This is the exact same retouched image that I would submit if you wanted me to do this for you.

If you know how to resize images to the specifications required for your cat's award by the TICA Trend and Yearbook, you can do this work yourself, submit your modified version of the High Res JPEG image from your CD and save even more.

You'll Need to Provide This Information with Your Image

Whether you decide to have me submit your image(s), or do it yourself, you will need to provide the following information to accompany the image.

Region:
Cat's Name:
Title:
Breed:
Coat Color and Gender:
Owner:
Breeder:
Name and Position of the Win:

Other Requirements if You Want Me Submit Your Cat's Image . . .

We will need you to provide all the above information about your cat to us in an email. We will forward that information along with the specified image(s) to whomever you designate as the recipient. When we do this, we will also copy you, so that you will have a record of the submitted information and a copy of the submitted image.

We will also need the following from you:

1. The **VERTICAL** image you want me to submit. All images to be published in the Yearbook or the TICA Trend must be verticals. The **ONLY** exceptions are Top 20 International Winners. However, if your photo is **ONLY** going to be used in an Awards Banquet PowerPoint presentation, it can be horizontal or vertical format.
2. The image file number(s) of the pose(s) you want me to submit. If you got prints or prints and a Premium CD, you will find this number (it begins with a "P") on the back of your print or among the image files on the CD. If you only have an Express CD or a Preview CD, the file number will begin with "IMG_". In this latter case, it will help if you can recall the Show where your cat(s) were photographed.
3. The name and email address of the individual to whom we will be sending the image. (I already have addresses for the Trend, the Yearbook and the South Central Regional Awards Banquet.)
4. The deadline for submissions, so we can assure you of timely delivery.
5. Payment for the services you are requesting. If you wish to pay by PayPal, we will accept payment by this method for this service only. You can make your payment to Ken's account at: kenflick@airmail.net Or, you may mail us a check, payable to:

Helmi Flick Cat Photography
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Bedford, TX 76022

PLEASE NOTE: We cannot guarantee timely delivery unless we receive your information and your payment at least 10 days before the submission deadline for your image(s).